



AUSTRALIAN JUMPING CHAMPIONSHIPS

Presented by Boneo Park

6TH - 10TH | NOVEMBER
2019

SPECTATORS FREE ENTRY
VIP PACKAGES AVAILABLE
TRADE VILLAGE &
ENTERTAINMENT



SPONSORSHIP PROPOSAL

WWW.AUSTRALIANJUMPINGCHAMPIONSHIPS.COM.AU

ABOUT THE EVENT:

The Australian Jumping Championships will be held for the second time at the Boneo Park Equestrian Centre from November 6th - 10th 2019. Boneo Park is delighted to have been awarded the right to host this prestigious event for another year at our purpose built competition facility. Our experienced event management team looks forward to taking the event to a new level in terms of professional organisation and exposure in the mainstream media.

The event layout will be centered around our famous grass arena which overlooks the wetland lake. Surrounding this central competition arena will be marquees for the extensive trade village, digital screens showing all the event highlights, VIP hospitality in our restaurant 'Arilla' and spectator seating. More than 700 horses from across Australia are expected at the event, competing in four separate arenas.



THE AUDIENCE REACHED

Boneo Park is expecting 5000 attendees at the event from across Australia, New Zealand and Asia in addition to the 730 combinations from across Australia and New Zealand. There is no doubt that this event is one of the highlights of all equestrian enthusiasts' calendars. The event will also be live-streamed to a further 10,000 plus viewers all around the world. The profile of our audience is depicted as predominantly affluent mature age females who enjoy exclusive, distinctive and aesthetic products and brands.

BONEO PARK BRAND

The Boneo Park brand is synonymous with prestige, excellence and world class competition and our vision is to provide a facility and service that promotes excellence, and sets new standards in Australian horse sport. Boneo Park has also been awarded the right to host the 2019 Pacific League World Cup Dressage Final this year - a signal that Boneo Park is amongst the best and most trusted equestrian event organisers in the country.

SUNDAY VIP EXPERIENCE - FULL DAY

The Boneo Park restaurant, Arilla, will host the VIP area for the entire program of the final day of competition at the Australian Jumping Championships on Sunday 10th November. The perfect opportunity for entertaining guests or watching the event in true style. This will include

- Exclusive access to Arilla and the Arilla deck offering the best viewing of the jumping for the day, no matter what the weather. (The entire restaurant and restaurant deck will only be open to our VIP guests on this day)
- Coffee and morning tea
- Premium beverages throughout the day
- Roaming canapes
- Seated main course
- Roaming dessert petit fours



Here guests will have the best view for the entire Sunday program with exclusive viewing from the restaurant and restaurant deck area. There will be plenty of opportunities for mingling with other guests whilst enjoying the best view of the all the final classes.

Sponsor's Premium Table

Our premium sponsors will have access to a table at 'Arilla' for a pre-booked period of time and for the number of guests listed in your sponsorship package. Here you will enjoy complimentary food and beverages for a 2 hour period.

Rider's Lounge

Riders who have purchased Rider Premium Stable Packages will have access to the Rider's Lounge from the Wednesday - Sunday of the Championships. This room, located in the restaurant precinct, will serve tea, espresso coffee, morning tea and lunch from 8am-2pm over the five days of the Championships.

WANT TO BE INVOLVED?

Sponsorship packages are designed to secure results and generate value for supporters, we have a range of options available to suit your requirements and budget.

PACKAGES AVAILABLE

Option 1: Naming rights to a Feature Championship Class - POA

- Classes Available: Senior Championship, Young Rider Championship, Speed Championship, Mini Prix and Future Stars.
- Naming rights sponsorship to one Championship class including all classes and the final.
- Your company name on all rosettes, sashes and rugs
- Significant Signage, supplied by your company, in the competition arena and along the Boneo Park driveway for the event duration
- 50% discount on a trade stand which will be located in a premium area
- PA Announcements to promote your business throughout the event
- Six Sunday VIP Tickets
- Sponsor's Premium Table for up to six guests on two days of the Championships, excluding Sunday.
- Company logo placement on event website
- Opportunity to provide a feature jump, with your company branding, to be used in the competition arena
- Opportunity to display an advertisement on tv screens, shown throughout the event and live stream
- Company logo placement on event flyers
- Opportunity to present prizes to placegetters at the prize giving ceremony and photo opportunities
- Recognition and promotion of your company via the event Facebook page, minimum three posts



Option 2: Championship and Series Sponsorship

For an investment of \$5,500.00 inc GST you will receive the following

- Championship Classes available: Children's Championship, Junior Championships, Amateur Championship
- Series Available: Opal Series, Ivory Series, Pearl Series, Ruby Series, Emerald Series
- Naming rights sponsorship to one 'Series' including all classes and the final.
- Your company name on all rosettes, sashes and rugs relating to that series
- 50% discount on a trade stand which will be located in a premium area.
- PA Announcements to promote your business throughout the event
- Four Sunday VIP Tickets
- Sponsor's Premium table for us to six guests on one day of the Championships, except Sunday
- Company logo placement on event website
- Company logo placement on event flyers
- Logo placement on tv screens during sponsor promotion footage
- Signage, supplied by your company, in the competition arena
- Opportunity to present prizes to placegetters at prize giving ceremony and photo opportunities
- Recognition and promotion of your company via the event Facebook page, minimum two posts

Option 3: Height Class Sponsorship

For an investment of \$2,200.00 inc GST you will receive the following

- Naming rights sponsorship to one height class
- Two Sunday VIP Tickets
- Your company name on all rosettes relating to that class
- Company logo placement on official event website
- Company logo placement on all event promotional flyers
- Signage, supplied by your company, in the competition arena
- Opportunity to present prizes to placegetters at the prize giving ceremony and photo opportunities.
- Recognition and promotion of your company via the event Facebook page, minimum of one post.



Option 4: Rider Sponsorship Package

For an investment of \$1500 inc GST You will receive:

- Early entry code for priority entry
- Stabling* in the Boneo Park permanent stables for you and your immediate family
- Camping* close to your stables
- Two x 'Rider Lounge Tickets'
- Acknowledged as a supporter on social media
- * Stabling and camping must be booked and paid for with entries.

TERMS

Please confirm your interest to Fiona Selby by emailing fiona@boneopark.com.au or calling 0402 849802. Fiona will then issue a contract and invoice with payment terms of 14 days. If payment has not been made by this date you will be removed as an event sponsor.

