

# TRADE APPLICATION

# 2022 PRYDES EASIFEED AUSTRALIAN JUMPING CHAMPIONSHIPS



#### ABOUT THE EVENT

The Pryde's Easifeed Australian Jumping Championships will be held for the fourth time at the Boneo Park Equestrian Centre from November 2 - 6, 2022. Boneo Park is delighted to have been awarded the right to host this prestigious event for another year at our purpose built competition facility. Our experienced event management team looks forward to taking the event to a new level in terms of professional organisation and exposure in the mainstream media.

The event layout will be centered around our famous grass arena which overlooks our wetland lake. Surrounding this central competition arena will be marquees for the extensive Trade Village, digital screens showing all the event highlights, VIP hospitality and spectator seating. Up to 800 horses from across Australia are expected at the event.



#### THE AUDIENCE REACHED

Boneo Park is expecting up to 5000 attendees in addition to the 730 competitors from across Australia and New Zealand. There is no doubt that the event is one of the highlights of all equestrian enthusiasts' calendar. The event will also be live streamed to a further 10,000 plus viewers all around the world. The profile of our audience is depicted as predominantly affluent mature age females who enjoy exclusive, distinctive and aesthetic products and brands.

#### **BONEO PARK BRAND**

The Boneo Park brand is synonymous with prestige, excellence and world class competition and our vision is to provide a facility and service that promotes excellence, and sets new standards, in Australian horse sport. Boneo Park has also been awarded the right to host previous Australian Championships in the disciplines of dressage and jumping as well as many Olympic and WEG qualifying events - a signal that Boneo Park is amongst the best and most trusted equestrian event organisers in the country.

#### WANT TO BE INVOLVED?

There are limited trade sites available for this event, priority will be given to event sponsors. All other sites will be allocated on a first come first served basis. Please direct all sponsorship enquiries to fiona@boneopark.com.au

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#### TRADE STANDS AVAILABLE

- Marquees can be hired in the following dimensions: 3 x 3m, 6 x 3m, 9 x 3m, 6 x 6m, 9 x 6m
- BYO setup is not available at this event, except for horse floats and trucks
- Power, tables, chairs and flooring can also be hired

#### **RUBBISH**

- Traders are responsible for their own rubbish. Boneo Park will provide a number of recycle bins and waste bins which will be clearly signed around trade village areas.
- Boneo Park will continually empty bins for the duration of the event. It is your responsibility to keep your site clear and ensure all rubbish is placed in the correct bins throughout the event and prior to you leaving the event.
- It is traders' responsibility to ensure their trade space is left in the same condition as it was on arrival prior to the event, any damage to marquees or any other property will be billed to the trader.

#### SITE ACCESS AND SETUP

#### Location

Boneo Park Equestrian Centre 312 Boneo Road, Boneo VIC 3939

**BUMP IN:** MONDAY 31st October or TUESDAY 1st November, 2022

**BUMP OUT:** SUNDAY 6th November, 2022 at the conclusion of presentations or on MONDAY 7th if preferred.

- For each day of the AJC all Vehicles are to be parked in the allocated parking and clear from the stall holder sites by 8:00am daily, ready to trade at 9:00am
- All traders must operate between the hours of 9:00am until the completion of the competition each day
- A security guard will be onsite Tuesday Saturday nights.

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#### **TERMS & CONDITIONS**

#### (INCLUDING INSURANCE AND OH & S)

- All traders must hold current public liability insurance of \$10,000,000 or more and must include a copy with application.
- All food and beverage traders must have and include a copy of their current 'Safe Food Handling Practices' certificate.
- It is your responsibility to provide the correct details of your size, layout and power requirements. If the size of your fit out is different to what you have booked, you will be relocated or denied the opportunity to trade. To provide clear access for pedestrians, displays beyond the front line of a Trade Site must not exceed 300mm in depth and/or 1.2m in height. If you require any more space than this then an additional site must be booked.
- If a powered site is booked, traders must provide their own power leads which must be tagged and tested.
- Although all care will be taken, Boneo Park Equestrian Pty Ltd will not be liable for any damaged, missing or stolen goods.
- It is a condition of booking that trade stands will remain open until the completion of presentations on the final day. Under no circumstance is any pack up to occur before this time.

**COVID GUIDELINES** - Boneo Park will be adhering to Equestrian Victoria and the Victorian State Government's relevant Covid-safe restrictions and protocols to ensure the event runs in a Covid-safe manner. Trade Exhibitors will be required to submit their Covid Safe plan prior to the event & have a copy at their Trade Stand. Bump-in information will include our event Covid-safe guidelines and any further details.

**EVENT CANCELLATION** - Boneo Park may cancel the event due to catastrophic conditions, government direction, force majeure, or for any other reason at its absolute discretion. Any refund as a result of this event cancellation will be at the discretion of Boneo Park and will be determined by the extent of costs incurred.

**TRADE EXHIBITOR CANCELLATION** - From 20th September 2022 - 17th October 2022 Trade cancellations will incur a loss of 20% of the total hiring fee. From 18th October 2022 There will be no refund of hiring fees as the trade build will have commenced at Boneo Park.



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#### SITE PLAN

Once your application is received you will be sent through an invoice. Your invoice must be paid within 7 days to confirm your space. Payment of your invoice signals acceptance of the listed terms and conditions.

Site	Cost- inc GST
Space only for one horse float	\$660
Space only for small horse van/ horse truck	\$880
Marquee – 3x3m	\$1050
Marquee – 6x3m	\$1670
Marquee – 9x3m	\$2220
Marquee – 6x6m	\$2590
Marquee – 6x9m	\$3660
Power	\$130
Trestle table – each	\$30
Chairs – each	\$11
Flooring (wooden) - per sq metre	\$25



#### **BOOKINGS**

All bookings to be made online via the following link:

https://form.jotform.com/212151217583853

For all enquiries please contact Boneo Park:
P: 03 5986 3006

E: events@boneopark.com.au

Applications close September 20th, 2022 - or earlier if sold out prior to closing date.

Bookings taken on a first come first served basis.