



AUSTRALIAN JUMPING **CHAMPIONSHIPS**

2026

2 - 6 DECEMBER





 **petstock**



AUSTRALIAN JUMPING **CHAMPIONSHIPS**

2026

*Where Champions Rise and
Brands Belong*

Get ready for the pinnacle
showjumping event of the year.

A festival of world-class
competition, entertainment,
hospitality and shopping.



Boneo Park, based on the Mornington Peninsula, is proud to host the Australian Jumping Championships for the sixth time, reinforcing our position as one of Australia's leading equestrian venues.

Backed by an experienced event team, we are set to take the event to a new level through enhanced delivery, stronger commercial integration, and expanded reach across both equestrian and lifestyle audiences — creating a powerful platform for brands to connect.





Following the acquisition of Boneo Park by Duncraig Capital, in Spring 2026 a new level of comfort and style for competitors, spectators and horses will be revealed

Guided by A22 architects and Interior Designer Sally Caroline.



THE EVENT

The pinnacle event in the nation's jumping calendar, bringing together elite riders and horses from across the country.

- More than 600 horses and thousands of spectators from across Australia to descend on Boneo Park
- Established in 1960, this annual event showcases the highest levels of equestrian jumping talent in Australia.
- The championships feature a series of competitions, culminating in the crowning of the Australian Senior Jumping Champion.
- Australian Titles for Young Riders and Juniors also featured

petstock



AUSTRALIAN JUMPING
CHAMPIONSHIPS

2026



BONEO PARK

2 - 6 DECEMBER

AUSTRALIAN JUMPING CHAMPIONSHIPS



SPONSORSHIP PACKAGES

The following sponsorship packages are now available for the 2026 Australian Jumping Championships:

- Feature Championship Class Naming Rights
- Series Sponsorships
- Height Class Sponsorships
- Rider Packages

Please refer to the following pages for further details.



OPTION ONE

FEATURE CHAMPIONSHIP CLASS NAMING RIGHTS

Classes Available: Young Rider Championship, Junior Championship, Children's Championship, Mini Prix, Amateur and Future Stars.

Your Package:

- Naming rights sponsorship to one Championship Class inc. all classes and final
- Your company name on all rosettes, sashes and rugs
- Significant signage along driveway, arena, and main precinct
- 50% discount on a trade stand located in a premium area
- PA Announcements to promote your business throughout the event
- Six Saturday VIP Tickets
- Company logo placement on event website
- Opportunity for permanent stables and rider early entry (POA)
- Opportunity to provide branded jump in main arena
- Opportunity to display an advertisement on event big screen
- Live stream via media partner
- Company logo placement on event flyers
- Opportunity to present prizes at ceremony
- Promotion via Boneo Park and AJC social media pages, min 3 posts

Investment - POA



OPTION TWO

SERIES SPONSORSHIP

Series Available: Opal Series, Ivory Series, Pearl Series, Ruby Series, Emerald Series.

Your Package:

- Naming rights sponsorship to one 'Series' including all classes and the final
- Your company name on all rosettes, sashes and rugs relating to that series
- 50% discount on a trade stand located in a premium area
- PA Announcements to promote your business throughout the event
- Four Saturday VIP Tickets
- Potential for early entry and permanent stables, price P.O.A.
- Company logo placement on event website
- Company logo placement on event flyers
- Logo placement on TV screens during sponsor promotion footage
- Signage, supplied by your company, in the competition arena
- Opportunity to present prizes to placegetters at prize giving ceremony and photo opportunities
- Recognition and promotion of your company via the Boneo Park and Australian Jumping Championships social media pages, minimum three posts.

Investment \$6,050 incl. GST



OPTION THREE

HEIGHT CLASS SPONSORSHIP

Naming rights sponsorship to one height class or class in a series

Your Package:

- Your company name on all rosettes relating to that class
- Company logo placement on official event
- Potential for early entry and permission
- Company logo placement
- Two Saturday VIP
- Signage, supplied
- Opportunity to present at giving ceremony and photo opportunity
- Recognition and promotion of company via the Boneo Park and Australian Jumping Championships social media pages, minimum two posts

Investment \$3,300 incl. GST

SOLD OUT





OPTION FOUR

RIDER'S SPONSORSHIP PACKAGES

This is a sponsorship package tailored specifically for riders entering the event.

Your Package:

- Early entry to the event
- Stables and campsites in the
- For you and your immediate
- The rider's lounge is an exclusive ringside
- Refreshments, morning tea and a light lunch throughout the
- Championships

*Stables must still be booked and paid for with entries, this package just guarantees up to two permanent stables for the event. Additional stables available at a rate of \$250, up to a maximum of five stables. If six or more stables are required, this must be done in conjunction with sponsorship package 1, 2 or 3.

Investment \$1,750 incl. GST - Corporate packages are available upon request for riders seeking more than five stables.

TERMS & CONDITIONS

RIDER'S SPONSORSHIP PACKAGES

- Option 1,2 OR 3 is required to secure 5+ permanent stables
- Rider sponsorships are allocated based on sponsorship tier
- Sponsorship and Bookings are secured upon receipt of full payment (no holds permitted)
- Cancellations incur a non-refundable administration fee of \$50
- No refunds will be issued after November 11



ENQUIRE NOW

The 2026 Australian Jumping Championships at Boneo Park will give your brand unparalleled exposure for an Australian equestrian event.

We would love to have you involved, so book now to secure your sponsorship at AJC2026! Trade Village Packages are also available.

Cassie Potter | *Events Manager*

Boneo Park Equestrian Pty Ltd
312 Boneo Road, Boneo VIC 3939
events@boneopark.com.au
03 5986 3006



T H A N K Y O U



AUSTRALIAN JUMPING
CHAMPIONSHIPS

2026

2 - 6 DECEMBER

